



Fourth Matthew Gfeller Neurotrauma Symposium Sponsorship Opportunities

Lunch Sponsor: \$5,000

1 available: (1) Friday; (2) Saturday

- Exclusive sponsor for one symposium lunch
- Signage at the lunch and symposium
- Five minutes to address the participants on the day of your sponsorship
- Ability to place promotional information at the lunch tables on your designated day (sponsoring company is responsible for placement of these items)
- Recognition of sponsorship on the Matthew Gfeller Center website
- Full-page ad in the symposium onsite program
- Listing in onsite program agenda next to sponsored session
- Logo and link to your site on the symposium sponsors page of the Matthew Gfeller Neurotrauma Symposium website
- Verbal recognition of your sponsorship at the symposium
- 8.5 x 11 in. sign indicating your sponsorship to display at your booth.
- Opportunity to select your booth location
- Electronic list of final attendees with full contact information will be emailed after the symposium (from those who approved sharing this information)
- Four (4) complimentary symposium registrations
- First right of refusal for this sponsorship level at our next meeting

Keynote Sponsor: \$3,000

2 available: Saturday (1) – Academic; Saturday (1) – Non-Academic

- Exclusive sponsor for keynote session
- Signage at the keynote presentation and symposium
- Opportunity to introduce the keynote speaker (5 min.)
- Ability to place promotional information at the tables just prior to the respective keynote session (sponsoring company is responsible for placement of these items)
- Full-page ad in the symposium onsite program
- Listing in onsite program agenda next to sponsored keynote
- Logo and link to your site on the symposium sponsors page of the Matthew Gfeller Neurotrauma Symposium website
- 8.5 x 11 in. sign indicating your sponsorship to display at your booth.
- Electronic list of final attendees with full contact information will be emailed after the symposium (from those who approved sharing this information)
- Two (2) complimentary symposium registrations
- First right of refusal for this sponsorship level at our next meeting

Reception Sponsor: \$3,000

1 available: (1) Friday

- Brief opportunity to address the attendees at the Friday Event
- Signage at the Tuesday evening event and symposium (sponsoring company is responsible for placement of these items)
- Half-page ad in the symposium onsite program
- Logo and link to your site on the symposium sponsors page of the Matthew Gfeller Neurotrauma Symposium website
- Verbal recognition of your sponsorship at the symposium
- 8.5 x 11 in. sign indicating your sponsorship to display at your booth
- One (1) complimentary symposium registration
- First right of refusal for this sponsorship level at our next meeting

Session Sponsor: \$2,500

4 available: (2) Friday; (2) Saturday

1. General session in neurotrauma (Friday morning)
 2. Sport-related traumatic brain injury (Friday afternoon)
 3. Concussion debates: TBD (Saturday)
 4. Novel TBI Topic: TBD (Saturday)
- Exclusive sponsor for one session at one day of the symposium
 - Quarter-page ad in the symposium onsite program
 - Signage inside the session room
 - Opportunity to place materials on table inside room during designated session (sponsoring company is responsible for placement of these items)
 - Listing in onsite program agenda next to sponsored session
 - Verbal recognition of your sponsorship at the event and at the symposium
 - Logo and link to your site on the symposium sponsors page of the Matthew Gfeller Neurotrauma Symposium website
 - Two (2) complimentary symposium registrations
 - 8.5 x 11 in. sign indicating your sponsorship to display at your booth.



General Exhibitor: \$1,000

Limited availability

If you are unable to meet the sponsorship requirements listed above, we hope you will still consider exhibiting at our symposium. A limited amount of space will be made available for exhibitors. The academic presentations will be held in the new Blue Zone at Loudermilk Center for Excellence at UNC-Chapel Hill. The participants will have their breaks, lunches, and Friday afternoon reception in this large open space. We have cornered the breaks, lunch, and social mixer event to the side closest to the exhibitors, maximizing your exposure to potential customers by exhibiting all day on both days (Friday 8am – 6pm, and Saturday 8am – 4pm). We expect ~200 attendees at the symposium. We expect approximately 70% to be athletic trainers and therapists, 10% to be physicians, and 20% to be other allied health care practitioners (neuropsychologists, school nurses, physician assistants, etc.) or clinical researchers. The majority of our attendees are responsible for influencing the purchasing decisions made at their institutions. Our last symposium, held in the same venue on our beautiful campus, consisted of over 200 attendees representing a diverse array of institutions and backgrounds. We hope this allows for your company to achieve a strong geographic market penetration by attending our meeting.